Press Release

Logo Expressions Inc.

Contact: Sandra Moffitt Phone: 760-598-9011 Date: 10/26/04

Logo Expressions Makes SD Business Journal Top 100 List

Logo Expressions Inc. of Vista, a promotional products company located in the Vista Business Park, has made the San Diego Business Journal's lists of Top 100 Fastest Growing Companies in San Diego, for the year 2003. The company was started in 1999 by Sandra Moffitt, who had worked for another promotional products distributor in Carlsbad for ten years. She started Logo Expressions with her existing client base and did \$400,000 in sales the first year. The company has grown at about 25% a year and in 2003 had sales of just under \$2 million . They now have 17 employees and 4000 sft of office space in the Vista Business Park. Logo Expressions Inc. is one of the fastest growing Promotional Products companies in the country.