

LOGO Expressions has Record Sale

LOGO Expressions Inc., a promotional products company in the Vista Business Park, announced today that Frank Tecca, E-Commerce Manager, set a record for the largest sale in the history of the company. The \$150,000 sale was by far the largest sale the company has ever seen, and came as a result of the company's website marketing efforts. Frank has been with the company for 4 years, and started as a website consultant, advanced into sales, then became E-Commerce Manager where he oversees website development and marketing for the company.

LOGO Expressions has continued to see increased sales for each of the 7 years they have been in business, and with \$2 million dollars a year in sales are listed as one of the fastest growing small businesses in San Diego. The company attributes much of their growth to their website and their growing Ecommerce presence across the nation. They also hire many local college students and graduates who add their technical expertise and enthusiasm to the design and function of the company's website which has helped improve it dramatically.