

Vista Business Expo 2011

LOGO Expressions to exhibit at 8th Annual Vista Business Expo "Where Business is Brewing"

"Business is Brewing" is the theme for this year's Vista Business Expo and LOGO Expressions, a promotional products company based in the Vista Business Park, is excited to exhibit again this year. The Expo, presented by the Vista Chamber of Commerce, expects to attract over 1,500 attendees and 125 exhibitors, mainly from San Diego's North County, home to over 2,500 businesses.

Sandra Moffitt Adams, President and Owner of the company says "the Expo is a good use of my advertising dollar. It's focus is to bring business people together and it helps me reach a different segment of the market from my other marketing efforts."

This year's event is titled "Business is Brewing". All day long, ten local craft microbreweries including Stone Brewery, Mother Earth, Lost Abbey and Iron Fist Brewing Company will take part in the Expo, offering tastes, and highlighting the microbrewery industry in North County.

"The Business Expo attracts a high caliber of attendees that are a good fit for our business, and I always come away with at least ten solid leads," says Sheryl O'Hara-Jones, Account Executive at LOGO Expressions. "It's a great venue for us to present our products and services, as well as connect with our existing customers. We look forward to exhibiting every year." O'Hara-Jones has been active on the Chamber's Expo committee since 2009. "Serving on the committee has been a great experience too. It's amazing how many successful businesses are located in North County, and I always learn something interesting about them when they exhibit at the Expo," she says.

Come to the Expo on October 12, 2011 from 2-7 pm and stop by our booth #411. See how we can help you express your brand in a tangible way!

Admission is \$10 at the door, but you can get in free by pre-registering at www.VistaBizExpo.com

To view the Expo article in the Vista Magazine, click on the link below. In the white bar at the top type page 50 and hit enter.

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